

World Greyhound Racing Federation  
2000 Conference - Sydney

**SPEAKER** MR GEOFFREY THOMAS

**TOPIC** geoffrey@bgrb.demon.co.uk  
Marketing Forum:  
'Delivering what we Promise!'

**DATE& TIME** Day 1 - Friday 10 th November 2000  
3.50 - 5.00pm

**PROFILE OF SPEAKER**

**ORGANISATION** Chief Executive  
British Greyhound Racing Board

**BIOGRAPHY**

Geoffrey Thomas has been Chief Executive of the British Greyhound Racing Board since 1996. He is also a director of the British Greyhound Racing Fund and Secretary of the Retired Greyhound Trust. Geoffrey is the immediate Past President of the World Greyhound Racing Federation. During his Presidency the Federation introduced the Greyhound Welfare Charter.

A university graduate with an MBA, Geoffrey considers himself fortunate to be working in a sport he still loves and cares about.

Geoffrey is selfish, too used to getting his own way and has an inflated opinion of his own worth. Unsurprisingly, he lives alone in central London'.