

World Greyhound Racing Federation
2000 Conference - Sydney

SPEAKER MR PAUL CROSS

TOPIC Greyhound Racing and Future Directions
'Changing Perspectives - Wagering & Greyhound Racing'

DATE& TIME Day 3 - Sunday 12th November 2000
11.15 - 11.45am



PROFILE OF SPEAKER AND SYNOPSIS

ORGANISATION Business Development Manager - Wagering
TAB Limited

BIOGRAPHY

Paul has worked in the wagering 1 racing industry for the last 17 years across most sectors of the industry. He was CEO of the Queensland Greyhound Racing Authority, a management consultant to the racing industry through the Office of Racing, and the financial controller of a major greyhound club. In the last 5 years Paul has worked for TAB Limited and currently has the role of the Business Development Manager -Wagering.

SYNOPSIS

We are at the dawn of a new century, at a time where rapid change is taking place. Some say that over the next 10 years or less we will progress more than we have over the last 100 years. Technology and information is driving the revolution that is taking place.

Paul will examine the implications for wagering and how greyhound racing can reengineer itself to take advantage of the revolution that is occurring.